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Mayor Hazel McCallion and the Mississauga Works: The Mayor's Job Summit Task Force launch a survey of Mississauga Leadership, Management and Entrepreneurial Skills to better understand Mississauga's Capacity for Innovation and Economic Growth

Mississauga, ON - May 26, 2011 - Mayor Hazel McCallion, Mayor of the City of Mississauga, today announced that her Mississauga Works: The Mayor's Job Summit Task Force, with assistance from The Mississauga Board of Trade, the Mississauga Summit and LMI Canada, have launched a survey of the management, leadership and entrepreneurial skills of Mississauga companies to better understand Mississauga's capacity for innovation and economic growth.

Many groups have argued lately about the importance of management skills in Ontario and Canada's innovation and productivity challenges. At last year's Mississauga Works: the Mayor's Job Summit, innovation, leadership and the willingness to take entrepreneurial risks were all identified as keys to Mississauga's economic success in the future. The Institute for Competitiveness and Prosperity has issued a report which claims that Canada's lack of productivity improvement is as a result of risk adverse management. Some comparative studies have argued that communities or economic clusters with more entrepreneurial attitudes or leadership skills succeed better in creating employment and economic development. We want to understand better the management skills held by leading companies in Mississauga and compare them to others.

The Mayor said, "Ensuring we have the right management talent leading Mississauga companies is critical to our city's future economic success". A similar survey has been conducted in Australia and New Zealand by LMI associated companies in the past and has proven helpful in identifying strengths and weaknesses in company leadership. "Understanding how we compare to others in terms of entrepreneurial attitudes, leadership and management skills is sure to assist our City in fostering management that will produce innovation, economic growth and jobs", explained Brian Crombie, Co-chair of the Mayor's task force that is implementing this survey with the help of LMI Canada. All contributing companies will be provided with the full Mississauga Organizational Needs Inventory® report which will be presented to the City at a future Mississauga Works summit.

LMI Canada Inc., an organizational and leadership development company with its Canadian headquarters in Mississauga, has offered to conduct this survey for the Mississauga Works: the Mayor's Job Summit on a pro bono basis, after participating in last year's summit. Letters were sent to Mississauga companies today asking for their participation. For companies interested in being included in the survey please email Mississauga@lmicanada.ca or info@mississaugaworks.ca.

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